

Jiri Seger
Senior Designer

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Experience

Designer (freelance) March 2010
XA, THE EXPERIENTIAL AGENCY, New York, NY
/ Created acclaimed audio/visual environments for corporate and promotional events.

Designer/Photo Retoucher (freelance) February – March 2010
THE AMERICAN MUSEUM OF NATURAL HISTORY, New York, NY
/ Resolved centerpiece graphic for “The Race to the End of the Earth” exhibition.

Art Director/Workshop Leader (freelance) May 2009
DOST DOBRY DESIGN, Prague, Czech Republic
/ Facilitated workshops for staff on history and current state of graphic design.
/ Focused concepts and unified projects to communicate at optimal levels.

Designer (staff) May 2004 – October 2008
IDEAS ON PURPOSE LLC, New York, NY
/ Earned the studio recognition by creating innovative print, web, and identity designs.
/ Assumed ownership of projects from idea conception through production.
/ Excelled at client relations and vendor management.

Designer (internship) December 2003 – May 2004
KANTER INTERNATIONAL LLC, Philadelphia, PA
/ Worked closely with the art director on various branding, interactive and print projects.

Designer (part time) January 1998 – May 2004
AMATI USA/STRUNAL AMERICA INC., Mountainside, NJ
/ Collaborated with the marketing department to develop catalogues, advertisements, and other strategic promotions.

Clients

Clinique, New York University, Pfizer, The American Museum of Natural History, Bravo TV, Vimeo, Warburg Pincus, Belkin Wireless Networking, Labaton, Memorial Sloan Kettering, Vox Pop Films, MWC, Money Media, Version 2.0, Kinoo Kuts, Robert Wood Johnson Foundation

Education

BFA in graphic design 2004
UNIVERSITY OF THE ARTS, Philadelphia, PA (magna cum laude)
/ Senior thesis citation for excellence in execution and craft 2004
/ Graphic design department faculty award 2004
/ Dean's List 1999-2004

Awards

GDUSA American Graphic Design Awards 2007 and 2008
Communication Arts November Design Annual 2007
PRINT magazine 2007 Regional Design Annual

Programs

Expert Adobe Photoshop, Illustrator, InDesign (CS4), Quark Express
Working Knowledge Flash, Wordpress, HTML/CSS, Dreamweaver, Powerpoint

Languages

English, Czech

References and print samples available upon request.