

Jiri Seger 101 West 23rd St. #121, New York, NY 10011
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Experience **Designer** May 2004 – October 2008
Ideas on Purpose LLC, New York, NY
/ Earned the studio recognition by creating innovative print, web, and identity designs.
/ Assumed ownership of projects from idea conception through production.
/ Excelled at client relations and vendor management.

Design Internship December 2003 – May 2004
Kanter International LLC, Philadelphia, PA
/ Worked closely with the art director on various branding, interactive and print projects.

Designer (part time) January 1998 – May 2004
Amati USA/Strunal America Inc., Mountainside, NJ
/ Collaborated with the marketing department to develop catalogues, advertisements, and other strategic promotions.

Clients **Clinique, New York University, Pfizer, Warburg Pincus, mwc, Money Media, Memorial Sloan Kettering, Labaton, Vox Pop Films, Version 2.0, Kinoo Kuts, Robert Wood Johnson Foundation**

Education **BFA in graphic design** 2004
University of the Arts, Philadelphia, PA (magna cum laude)
/ Senior thesis citation for excellence in execution and craft 2004
/ Graphic design department faculty award 2004
/ Dean's List 1999-2004

Awards **GDUSA** American Graphic Design Awards 2007 and 2008
Communication Arts November Design Annual 2007
PRINT magazine 2007 Regional Design Annual

Programs **Expert** Adobe Photoshop, Illustrator, InDesign (CS4), Quark Express
Working Knowledge Flash, Wordpress, HTML/CSS, Dreamweaver, Powerpoint

Languages **English, Czech**

References and print samples available upon request